

# July 2026 goals

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During July the email system is being warmed up. So in early August we can start reaching out to potential design partners.

The goal for the end of August is the follow:

5 conversations with agent maintainers that allow us to gather feedback.

Working backwards this emits the following goals for July:

1. 200 leads we can cold outbound to.
2. Cold email prose
3. Linked blog post showing the use case hypothesis
4. Request for feedback call.